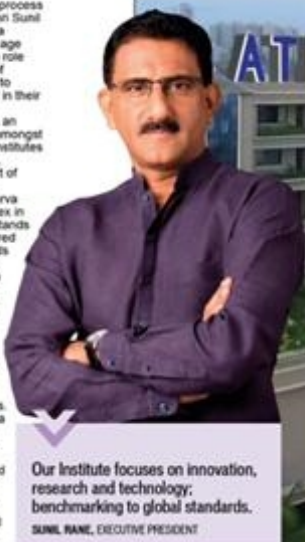


Hindustan Times Media Marketing Initiative

# PATH TO GLOBAL EDUCATION THROUGH INNOVATION LAID DOWN BY SUNIL RANE

A young professional embarking on a high profile career in the sports and Airlines industry had the vision of making a difference to the society. Rather than just dreaming he began to work towards translating his dream into reality. Visionary, Educationist and Social Entrepreneur Shri Sunil Rane is the man behind the Atharva Group of Institutes. The Atharva group was started in 1998 with an aim to create a world class educational environment that would allow students to develop their professional as well as personal abilities and foster a strong sense of responsibility and ethics. Shri Sunil Rane, executive President of Atharva group of institutes could have been happy to live his life in the comfort of a high flying corporate career, instead he was driven by a passion for contributing to the field of education in India. Speaking about his journey Shri Sunil Rane says, "It was a difficult journey with several challenges. The idea was to conceive an institution that would be -built by Excellence, Live by Excellence and Grow by

Excellence". In the process of the journey, Shri Sunil Rane has become a symbol of the new age Indian leader and a role model for millions of Indians who aspire to become successful in their lives. Today, Atharva is an established name amongst Mumbai's leading institutes in higher education. Located in the heart of Mumbai's Northern suburbs at the Atharva Educational Complex in Malad, the Group stands amongst the preferred institutes in the fields of Engineering, IT, Hospitality, Fashion and Arts while offering a range of graduate and post graduate programmes. The Atharva Group of Institutes is located in a spacious and beautifully landscaped campus. Its infrastructure is a blend of contemporary and traditional architecture, spread over a wide area, the sprawling Atharva Education Complex houses all the institutes under the group.



Our Institute focuses on innovation, research and technology; benchmarking to global standards.  
SUNIL RANE, EXECUTIVE PRESIDENT



Atharva Campus



MAC Lab



Electrical Lab



## Atharva college of Engineering

### LEARNERS' HUB RECREATED

Engineering and technology are the key elements to any country's economic growth and development. Shri Sunil Rane recognized and understood the importance of these factors and started the Atharva College of Engineering. This was the flagship project of Atharva group. Focusing on promoting innovation in technology, the Atharva College of Engineering which was established in 1999, is today known to provide facilities at par with India's top technology institutes. Atharva College of Engineering is ACITE approved and is affiliated to Mumbai University & DTE. It is NAAC accredited and also ISO 9001:2008 certified Institute. Shri Rane says, "The ACE houses a fully operational factory-capacity Kuka Robot within its premises to train the students on advanced factory automation technology. Atharva is the 2nd centre in India & 1st in the state of Maharashtra offering pioneering technical education in robotics. The facility also has an advanced ground station and tracking system for satellites which presently tracks the Indian Institute of Technology (IIT) satellite" he added. The Institute is in talks with NASA and ISRO to provide satellite tracking support from India. The new Innovation-LAB is to encourage innovation in creative engineering designs

will also set a new benchmark in product designing. There is a constant Endeavour to explore and enhance innovative usage of alternative sources of energy, and thus as part of its innovation program both the Wind Mill and Solar based projects are earmarked future projects. Besides this, the institute offers Polycom System for virtual class room facility via optical fiber along with Wi-Fi connectivity is supported by a 150 Mbps line, highest bandwidth connectivity after IIT, IJCEE (Indo US Collaboration for Engineering Education, Pool of 100 world TOP Professors and Scientist connect with Atharva for virtual activities) ACE Ranked 16th in the top private engineering institutes in India and Ranked 9th in the West Zone Times survey - 2018 and Ranked 8th in West Zone of India in 2017. The Atharva Group is in the process of developing an IT park which will be the hub of industry growth in Mumbai. This high tech zone will also be dedicated exclusively to Final Year B.E Students carrying out IT Research & Development Projects in association with large International IT Giants. State-of-the-art Mac Lab @ atharva consisting of iMacs machines, an iPad and an Apple TV aims to equip the young inspiring graduates in various domains that drive the innovation

**DRIVEN BY RESEARCH TECHNOLOGY & INNOVATION**  
The ATHARVA Advantage  
 • World class infrastructure  
 • Wi-Fi Campus  
 • Optical Fiber connectivity & Wi-Fi campus with 150Mbps  
 • 11 Internet Connectivity  
 • Global Alumni Network  
 • 1st College with Embedded system lab  
 • Virtual Classrooms offering Polycom facility  
 • Exclusive Apple iMac & Lenovo Labs  
 • Excellent Training & Placements with Top IT Companies

- Academically inclined & research oriented full-time faculty
- Highly qualified visiting faculty from industry
- Air-conditioned seminar hall
- Digital library
- Air conditioned classrooms with comfortable sitting arrangement
- Computer labs & library open 24/7
- Canteen facilities
- Centrally located in the western suburbs in a green environment
- Swimming pool / Gymkhana / Spa Facilities
- Innovations in Technology

digital world like mobile computing, multimedia, cloud computing etc., The lab has been set up to impart knowledge of Apple technologies to budding professionals and give them a hands-on experience on the incredibly powerful Mac OS X operating system. It will enable students to get accustomed to the versatile applications of Mac and iOS. The vast variety of applications of Apple will foster their creativity and provide a platform for them to come up with ground-breaking projects. Orientation programs are held for the eminent staff and students by the Apple authorized trainers. Workshops, in collaboration with TCS, on "Swift Programming and iOS mobile App development" are conducted regularly.

### AWARDS AND RECOGNITION

- Atharva College of Engineering is recognized as Innovation Centre by Ministry of HRD, Government of India for establishing the Institution Innovation Council (IIC)
- Atharva College of Engineering is awarded a GOLD rank in ACITE - CII Survey of Industry Linked Technical Institutes 2018.
- 5 teams of Atharva College of Engineering has participated in Smart India Hackathon 2019 out of which 2 teams, (Team ToDo Win and team Vengera) has won the mobile App development" with prize money of 1lac Rupees each



Proposed Atharva IT Park and International R&D Campus



**ATHARVA COLLEGE OF ENGINEERING: FOR ADMISSIONS CONTACT**  
 M: Atharva group of institute, Charles Nika, Malad - Marve Rd, Malad West, Mumbai, Maharashtra 400051 | Email: ace@atharvaeducation.com | Web: www.atharvaace.ac.in | Call 022 - 25220878



# ATHARVA INSTITUTE OF MANAGEMENT STUDIES

**C**reating the best Generation Business Leaders and broad based management education excellence The Atharva Institute of Management Studies was started by the Atharva Group in 2003 in response to a growing need for dynamic Professionals in the Indian Corporate World. AIMS is currently recognised as one of the fastest growing Business Schools in the country. Ranked amongst the top for its industry interface, the institution is known for its professional approach to Management Education preparing students to occupy key positions in the industry. AIMS is approved by the AICTE and affiliated to the Mumbai University & DTE, Maharashtra. It is also NAAC accredited. Atharva Institute of Management Studies has

rigorously worked towards imparting global management philosophies to its students through its faculty, coming from diverse industry experience with sound academic research background. Today, with over a decade of academic & research experience — Atharva Institute of Management Studies continues to impart "Thought Leadership" knowledge through its faculties and published research journals thus sharpening the skills of its management graduates and also supporting the Industry with ready professionals. She Rane recounts with pride in his students, "AIMS students have bagged the institute several awards and accolades. The institute won the 'Best Student-2013' and the prestigious 'Dandekar Trophy-2013' awards conferred by the

THE BUSINESS WORLD MAGAZINE HAS MARKED ATHARVA INSTITUTE OF MANAGEMENT AS THE TOP RANKED MBA INSTITUTE INTERFACE AND IN THE WEST REGION OF INDIA.

Bombay Management Association. The institute has also bagged the "Top Performing Team" at 'Young Manager's, All India Management Association, 2012 & 2013. The Business World magazine has marked Atharva Institute of Management as the Top ranked MBA Institute in Industry Interface and in the West Region of India" he adds. Tough competition and consequent higher standards have brought along a need for a more specialized management of the entire mass communication process. The



best in class infrastructure, fully equipped library and knowledge centre, high tech computer labs, modern Mock Stock and state of the art conference rooms and seminar halls at AIMS has the

perfect setting for your search for knowledge. The range of professionally designed courses at AIMS helps in catering to the customised needs of an increasingly complex business

environment with an outstanding team of Faculty drawn from Academics and the Industry. Ranked amongst 'Top 10 B-Schools' in Mumbai by Times B-Schools Survey 2018.

**FOR ADMISSIONS**  
ATHARVA INSTITUTE OF MANAGEMENT STUDIES  
Email: admissions@atharvaaims.edu.in  
Call: 02240294949/ 022 40295000  
web: www.atharvaaims.edu.in

**SOME OF THE AIMS HIGHLIGHTED**

- Managerial Leadership Training
- Excellent Placement record even during Recession
- Learning to Innovate
- Daily Global Management Updates
- Basic Foundation Course in Personality Development
- Continuous mentoring for all Four Semesters
- Students development by organising industry interface events
- Strong Alumni network in the corporate sector

**AWARDS & ACCOLADES**

- Ranked amongst the Top Business Schools in India by All India Management Association, 2015
- Ranked 107th among 1700

- Winner of the prestigious Dandekar Trophy of the Bombay Management Association, 2013
- Top Performing Team at Young Manager's, All India Management Association, 2012 & 2013
- Best Management Student Award by the Bombay Management Association 2013

- Top ranked MBA Institute in Industry Interface & in Western Region - BusinessWorld
- Top ranked MBA Institute — Business Today, 2012, 2011 & 2010
- Ranked High in Best Business Schools - Business Today



## Hospitality Education

**N**eed to arrive on the scene is the Atharva College of Hotel Management and Catering Technology With 5-star hotel rooms and suites complete with Jacuzzi, spa, a live demo bar, grill and a fine diner equipped with housekeeping facilities on the premises. Students get to observe and get trained on live set-ups. Atharva College of Hotel Management and Catering Technology is recognized by the Government of Maharashtra and affiliated to Mumbai University. It is also NAAC accredited. The entire hospitality education delivery is designed in such a way that students get to immediately apply what they have learned in classrooms in a live hotel environment. Keeping true to its value of imparting quality and skilled based education, Atharva College of Hotel Management and Catering Technology has been adjudged the 2nd Best Institute in the state of Maharashtra and

5th Best in Western region of India. Also has received an award of being the best hospitality education institute at the Times Education Icon awards 2018 Mumbai. It is the first College in Hospitality having an innovative food, cheese and wine demo restaurant.

ACHMCT also has an alliance with Atharva Groups Blue Ocean Resort and Spa(SORS). Atharva group of Institutes with B.H.M.S Collaborated with SWISS Academic (A member of Benedict group of Education) from LUZERN, Switzerland.



## Atharva School of Fashion and Arts in association with MDIS: Singapore.

### TANGERINE - IN HOUSE CLOTHING AND ACCESSORY BRANDS

**EXCELLENCE IN FASHION**  
**T**he Atharva School of Fashion and Arts is a leading fashion education institution focused on providing world class fashion to younger generation. The in-house clothing and accessory brand Tangerine has been well received and applauded at several fashion shows held at national as well as international levels. The Atharva School of Fashion and Arts hosts the Innovative Fashion Week (IFW) a creative fashion showcase for local designers from all over the country. The clothing and accessories from Tangerine (owned by the Atharva Group) also adorn the

contestants of the popular beauty pageant—The Indian Princess. The students here are made aware of the latest trends in the fashion world and many of the students work with top level designers of the country today.



**FOR ADMISSIONS**  
ATHARVA SCHOOL OF FASHION & ARTS  
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Call: 022 40295000/ 40294949  
web: www.atharvafashion.in

## Atharva School of Film and Television



**I**n the year 2014, Atharva group of institutes added another feather in its cap and entered a new emerging field. It marked its presence in the field of T.V and Films by starting 'The Atharva Institute Of Film and Television. Affiliated to Mumbai University, Ganvare Institute of Career Education and Development. This institute offers a Post Graduate Diploma in Film and Television. The world class facilities at the AIFT set it apart as a truly unique destination for aspiring talent in the field of Film and Television. The state of the art shooting floor, fully equipped editing studio with the latest software, the modern sound and dubbing studio helps turn young students into full fledged professionals. The modern ambience and latest technology combined with inputs from leading industry stars transforms lives.

**FOR ADMISSIONS**  
ATHARVA INSTITUTE OF FILM AND TELEVISION  
Email: aiftmumbai@gmail.com  
Call: 022 40295000 / 022 40294949  
web: www.atharvafilmstudies.com

**FOR ADMISSIONS**  
ATHARVA INSTITUTE OF HOTEL MANAGEMENT(HOSPITALITY EDUCATION)  
Email: reception@atharvahotel.edu.in / receptionahotel@gmail.com  
Call: 022 4023 4941 / 40234961  
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