

Webinar on "How To Make Effective Use of Social Media”

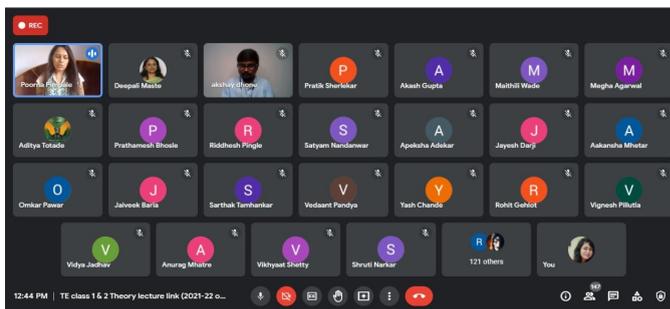
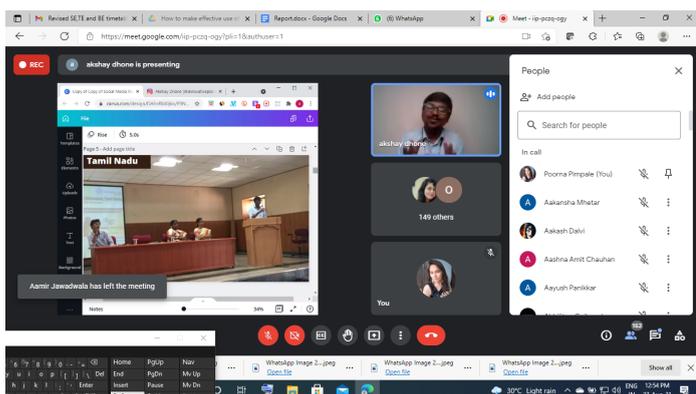
Date:	27th August,2021
Time:	12.30P M TO 1.30PM
Platform Used:	Google meet
Speaker details:	Mr.Akshay Dhone, Ms.Pratishtha Verma
No. of attendants:	150+
Organized by:	INFT departement
Faculties assigned:	Yogita Shelar, Pranoti Nage, Poorna Pimpale.

Objective:

Department of Information Technology organized a webinar on **"How To Make Effective Use of Social Media"**. The session enabled all the participants to understand on how to connect with like minded people, how to optimize your social media profiles, to market yourself on instagram, to find your micro niche. It was indeed an informative and interactive session which proved to be beneficial for the students.

Resources used:

- Power Point Presentation
- Google meet platform to conduct the webinar



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