

[Time: 3 Hours]

[Marks:80]

Please check whether you have got the right question paper.

- N.B:
1. Question No.1 is compulsory.
 2. Attempt **any three** questions out of remaining **six** questions.
 3. Assume suitable data if necessary and justify the same.

- Q.1 Attempt **any four** of the following. **20**
- a) What happens if the projects are not managed properly?
 - b) What is the difference between functional manager and project manager?
 - c) Explain the Maslow's hierarchy of motivation.
 - d) What is the importance of resource allocation in projects?
 - e) Differentiate bet CPM and PERT.
- Q.2 **10**
- a) Explain the planning phase of a project in detail. **10**
 - b) Explain the profitability calculation methods used in PM.
- Q.3 **10**
- a) Why it is important to consider social cost benefits in project? **10**
 - b) Write a detailed note on types of communication required in projects.
- Q.4 **10**
- a) What is meant by risk analysis? How it is done? **10**
 - b) What are the sources of finance in projects?
- Q.5 **10**
- a) What is the process of crashing the activities in project? Explain. **10**
 - b) Explain the importance of SWOT analysis and how it is done?
- Q.6 **10**
- a) What is meant by market and demand? Explain. **10**
 - b) Explain how contract management is done? **10**
